

Full Page

8" X 5"

\$300

Full Page inside front
& back covers

\$400

Back Outside Cover
(color)

\$500

Half Page
Vertical

8" X 2.25"
\$150

Quarter Page
Vertical

3.75" X 2.25"
\$75

A vertical business card will fit comfortably inside the Quarter Page size.

Eighth Page
Horizontal

1.75" X 2.25"
\$35

Half Page
Horizontal

3.75" X 5"
\$150

A horizontal business card needs to be trimmed slightly on the top & bottom to fit in the Quarter Page size, but there is extra space on the side for a special message.

Quarter Page
Horizontal

1.75" X 5" \$75

Minnesota Scottish Fair & Highland Games 2008 Program Advertising Requirements

Program will be printed Vertically in Black ink.

ALL ads must be paid in full prior to ad placement.

Checks made out to: MSFHG

Please mail to:

MN Scottish Fair
C/O Uncommon Gatherings
80 West 78th Street, Suite 190
Chanhassen MN 55317

Format

Please email (or snail mail on cd) your black & white ad in .pdf .jpg or .bmp format. For pdf files please convert non-standard fonts to curves.

Ads submitted in other formats will NOT be placed.

Email to: peggy@uncommongatherings.com

When you mail your check please include a hard copy of your ad so we can be sure that the electronic version is correct.

A minimum \$35 design fee will be automatically billed for ads received in formats other than those listed above.

Deadline

Ads must be received by **4 pm on Monday, April 7, 2008** to be included in the program. Ads received after the deadline will be placed on a space available basis.

If you have questions, please call or email Peggy Lushine at 952-470-6300 or peggy@uncommongatherings.com